

# Silicon Valley Learning Journeys

*Are you ready to full-heartedly step in and become a leader in the new, ever changing world? Join us on an inspirational and transformational Learning Journey to Silicon Valley. Get the tools you need to accelerate the change of your business, lead from the heart and stay anchored in yourself and your own purpose.*

*Change starts with you.*

## TO SUCCEED IN ACCELERATING CHANGE

Dynamic change and disruptive innovation challenge many companies. In a world of exponential technology, power is distributed to employees and customers on increasingly diverse markets.

Winners in rapid change are companies with a strong purpose, understanding of customer behavior and with a dynamic structure that enables innovation. Above all, they are companies that are able to unleash the full power and creativity of the people within the organization.

Companies in this new world need leaders that are authentic and humble enough to lead from the heart. Leaders who have the courage to let go of the old mindset to fully step into the new ever changing world and create growth in business and people.

## BUSINESS, LEADERSHIP & SELF ACCELERATION

Our Learning Journey will serve as a catalyst for your own personal and professional development and give you concrete tools to drive change in your own business and life:

Meet an inspirational mix of people from established corporations, nimble start-ups and social innovators all from Silicon Valley. - Companies and leaders who lead the new way and have found ways to thrive in the midst of dynamic change.

Learn about Design Thinking, Innovation & Leadership from the world-renowned faculty at Stanford University's d.school and Graduate School of Business.

Take part of daily physical and personal development practice to connect with your own purpose, deepen your self-leadership skills and integrate all new learnings.

Get practical tools for business, self development and leadership transformation based on researched best practices and three key principles:

**PEOPLE POWER** – Self leadership and effective collaboration

**INNER COMPASS** – Strong purpose and customer value at the core

**SPEED** – Rapid change and innovation culture

Maximize your learning by sharing insights and experiences with a selected team of like minded, bold business leaders that are ready to embrace and create the future. Support each other both during the journey and when turning your takeaways into practical and tangible results in your business life.

Last but not least - enjoy the great city of San Francisco! We can ensure you that your experience will give you memories for life.

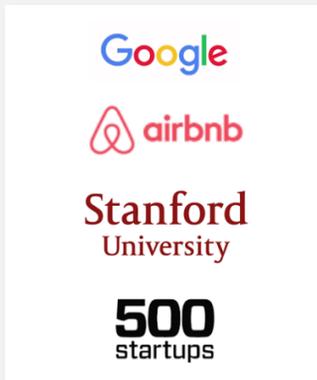
## PLANNED JOURNEYS:

18<sup>th</sup> – 25<sup>th</sup> May

12<sup>th</sup> – 19<sup>th</sup> October

16<sup>th</sup> – 23<sup>rd</sup> November

## SILICON VALLEY & SAN FRANCISCO



- The world's largest start-up and venture capital scene with a unique collaborative and global culture. The main destination to experience disruptive innovation and exponential technology development.
- Silicon Valley is home of established tech giants like Google and Facebook, and also of nimble start-ups and social innovators.
- The success of Silicon Valley companies thrives on the unique research in, e.g. Stanford University, building new knowledge in a broad range of areas like technology, innovation, design thinking & leadership.

## PRELIMINARY SCHEDULE

<b>DAY 1</b>	<p><b>INTRODUCTION &amp; PEOPLE POWER.</b></p> <ul style="list-style-type: none"> <li>• Introduction to Good Accelerator Toolbox.</li> <li>• Self leadership. Neuroscience and happiness – how our brains and bodies work.</li> <li>• Effective collaboration: Trust and transparency in teams, coaching and feedback. Build a learning organization.</li> </ul>
<b>DAY 2</b>	<p><b>INNOVATION CULTURE.</b></p> <ul style="list-style-type: none"> <li>• Visits with Innovation Centre, start-ups and venture capital firms.</li> <li>• Themes: Build an innovation culture, leverage co-creation, experimentation &amp; prototyping to minimize time to market and maximize business result.</li> </ul>
<b>DAY 3</b>	<p><b>AGILE ORGANIZATIONS AND RAPID CHANGE.</b></p> <ul style="list-style-type: none"> <li>• Visit e.g. global tech companies thriving in the digital age.</li> <li>• Themes: Agile development, breaking down silos, leverage real-time data.</li> <li>• Use Pulse Systems and virtual teams to build speed and efficiency.</li> </ul>
<b>DAY 4</b>	<p><b>STRONG PURPOSE WITH CUSTOMER VALUE AT THE CORE.</b></p> <ul style="list-style-type: none"> <li>• Visit with Stanford and d.school &amp; companies with strong customer focus.</li> <li>• Themes: Design thinking for innovation, purpose-driven organizations.</li> <li>• Build a culture of customer empathy and creativity and translate it into business results.</li> </ul>
<b>DAY 5</b>	<p><b>EXPLORING EXPONENTIAL TECHNOLOGY.</b></p> <ul style="list-style-type: none"> <li>• Visit faculties and companies engaging in transformative technology.</li> <li>• Themes: Artificial Intelligence, beyond digitalization, gene technology.</li> <li>• How to manage human, business and societal perspectives of transformational technology.</li> </ul>
<b>DAILY</b>	<p><b>INTEGRATED BUSINESS, LEADERSHIP AND SELF-ACCELERATION.</b></p> <ul style="list-style-type: none"> <li>• Daily physical and mental practice to sustain energy and focus and develop on a deep personal level.</li> <li>• Daily facilitated debriefings, coaching and feedback to share and integrate new insight and knowledge.</li> <li>• Facilitated workshop to turn new insights into concrete action &amp; transformation in your organization.</li> </ul>

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